



## **PRESS RELEASE**

6th of September 2024

### **Nosakhari Film Festival Returns for the 2nd Year: A Captivating Exploration of “Becoming” at London Fashion Week**

Visit [Nosakhari.com](https://www.nosakhari.com)

London, UK – Following last year’s resounding success, the **Nosakhari Film Festival** proudly announces its return to the London Fashion Week Official Calendar at Rich Mix Cinema Shoreditch on the 12th of September 2024.

As the fashion and film industries converge during the buzz of London Fashion Week, the Nosakhari Film Festival stands out by presenting a lineup of films that redefine the boundaries of narrative and artistic expression in fashion.

Central to the festival is the premiere of “Becoming,” a short animated tale capturing our Creative Director’s journey from his childhood in Benin Kingdom to becoming the Founder and Creative Director of Nosakhari London. This remarkable production will share the spotlight with other carefully selected short films, each resonating with the Festival’s overarching theme of “Becoming,” and compelling narratives that inspire positive change. The roster of filmmakers includes notable talents such as Vincent Bossel, JIJO, Sam Brewster, Akwasi Poku, Nneka Egara, Peter Famosa, and Runyararo Mapfumo.

#### 2024 Festival Highlights Include:

Presentation of the Nosakhari AW25 Collection: Witness the unveiling of our latest collection.

Exclusive Premiere: “Becoming,” an animated tale that delves into the life and inspirations of our Creative Director.

Award-Winning Short Films: Enjoy a curated selection of films from across the globe.

Intimate Panel Discussion and Q&A Session: Engage directly with the filmmakers in discussions about the intersections of film and fashion.

Thursday 12th of September 2024

**Rich Mix Cinema Shoreditch, 35-47 Bethnal Green Road, London, E1 6LA**

For Media Enquiries and Press Ticket access, please contact [info@nosakhari.com](mailto:info@nosakhari.com)

**About Nosakhari:**

Located in the heart of Hackney, London, Nosakhari is a luxury leather goods and accessories brand. Driven by a philosophy of individuality and self-expression, we use leather as a unique medium to uplift and support a diverse community of creatives.

**Featured Filmmakers:**

[Vincent Bossel](#)

A creative force from Lausanne, known for his engaging and global narratives in film and theatre.

[JIJO](#)

A director whose work spans documentaries and narratives, exploring themes of humanism and power.

[Sam Brewster](#)

A London-based director whose multicultural upbringing fuels his exploration of identity and belonging.

[Akwasi Poku](#)

Celebrated for his humorous and poignant takes on contemporary society through film and advertising.

[Nneka Egara](#)

A videographer whose experimental films create immersive, artistic narratives.

[Peter Famosa \(EARTHBOI\)](#)

A narrative and music video director from Peckham, who brings the vibrancy of youth subculture to the forefront.

[Runyararo Mapfumo](#)

An award-winning director whose films offer a meditative look at human nature and life's realism.

Visit [Nosakhari.com/Filmfestival](https://nosakhari.com/Filmfestival) to find out more.